

**Kelseyville Business Association
General Meeting Minutes
September 11, 2017**

Meeting called to order at: 6:02pm

Present were: Board members Sue Dodd – President, Helen Finch – 2nd VP, and members & guests

Treasurer's Report- Jeanette shared the treasurers report. Umpqua saving account stands at 6030.84 West America Bank stands at \$12,882.76. Gary Olson motioned Trena Pauly Second, all members were in favor.

Guests/New members:

Old Business:

- a. Thanked Joan Sturges for October mixer!
- b.

New Business:

- a. Elect new board- Helen will temporarily serve as 1st VP and Secretary
- b. Sign @ HWY 29- Suggestions to call Sheldon signs to see if sign can be “stretched”
- c. Marketing/Communications committee- Rick presented the idea of this committee to assist in FB, website, press release, newsletter-
- d. Trena presented on “Kelseyville Beautification 2020” committee- She gave some history on our town and our original vision. They are developing a 3-year plan to enhance to events that happen annually through Kelseyville. They are looking for some more committee members.
- e. Destination Magazine- Mary motion to approve the purchase not to exceed 1000, Brenda 2nd, all members were in favor.
- f. Christmas in the Country- Decorating town this Saturday @ 9-9:30 need people for set-up & clean up
- g. Christmas Party- \$25.00- KBA will pay taxes -RSVP will go out

Other Announcements:

Trena thanked current board

Lorna Sides- wanted to introduce themselves from the senior center.

Ande introduces himself and gave a quick overview of his business.

Brian mentioned Thursday dec 7th will have an open house 5-7pm

Next Mixer: Christmas Dinner

Next General Meeting: November 13, 2017-- Saw Shop @ 6pm

Meeting Adjourned: 7:05pm